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Teaching and
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in Kenya

Strathmore University, founded in 1961 as Kenya's first multiracial college, is a leading non-profit private university training over 5000 African men and women for management leadership in commerce, finance and information technology..

Strathmore University Foundation is a 501(c)3 U.S. nonprofit corporation in support of Strathmore University projects and alumni in the United States and Kenya.

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Newsletter

Special Issue

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Strathmore To Host Hills Governance Center

WASHINGTON, DC AND NAIROBI, KENYA—Strathmore University will host Africa's first Hills Governance Center, part of the Hills Program for Governance of the Center for Strategic and International Studies (CSIS) in Washington, DC. **Dr. David Sperling** will serve as the Center's provisional director.

Founded by former SEC Chairman **Roderick Hills** and his wife, former US Labor Secretary **Carla Hills**, the Hills Program contributes to an active international discourse on the role of



Roderick and Carla Hills, founders of Hills Program on Governance



governance in economic development and global security.

The Hills Governance Center at Strathmore will join others at Asian Institute of Management in Manila, Yonsei University in Seoul, Tsinghua University in Beijing, IPADE Business School in Mexico City, and University of San Andrés School of Law in Buenos Aires. The Centers raise awareness on comparative governance and the impact of corruption on all sectors through research, conferences and training.

"We are honored that the Hills Program has selected Strathmore for its first African Center," Dr. Sperling said. "It fits perfectly the leadership role Kenya will provide Africa in this critical area."



Dr. David Sperling is helping establish Strathmore's Hills Governance Center.

SBS To Launch Health Care Management Program

NAIROBI, KENYA—Business schools worldwide must help build management capacity in health services, according to the United States Agency for International Development. And Strathmore Business School is gearing up to play its part. **Strathmore Business School** will offer a new executive education program in Health Care Management.

"The African health care sector is crying out for more modern management training," said SBS Director **George Njenga**. "Doctors, nurses, and increasingly, non-clinical manag-

ers need to be better prepared to lead teams to achieve results and lead change so they can realize our country's health goals."

SBS will launch its program in October. As preparation, Mr. Njenga recently visited Washington DC, under the auspices of Bill and Melinda Gates Foundation, where he presented a paper entitled



Hon. Donald Payne (center), chair of the US Congress Africa Subcommittee, received SBS Director George Njenga (r) and alumnus Ruben Marwanga during a recent US visit.

"Strengthening Human Resource Management in Health Care".

Mr Njenga, with Strathmore Alumni and Friends Association (STRAFA) leader **Ruben Marwanga**, also met Hon. Donald Payne, Chairman, Africa and

Global Health Subcommittee of the United States Congress, to discuss areas of possible cooperation.



Strategy Guru Prof. Michael Porter Lectures at Strathmore

NAIROBI, KENYA—In June Strathmore Business School and the National Economic and Social Council (NESC) hosted Professor **Michael E. Porter** of Harvard Business School for a lecture on Global Competitiveness at the Strathmore University Auditorium.



Prof. Porter is considered the world's leading authority on competitive strategy and the competitiveness and economic development of nations, states

and regions. Attending were top corporate and government executives, entrepreneurs, and SBS MBA and Executive Program students. Prof. Porter spoke about how companies can tap the advantages of nations to excel in international competition. Using Kenya's cut flower industry as an example, Prof. Porter explained how businesses can play a key role in improving the country's competitiveness. He applauded Kenya's 2030 vision and noted



that "The vision 2030 is a step in the right direction, but Kenya still has a long way to go". He also singled out the Italian shoe industry, noting that, "You can become very poor making shoes, or you can become very rich making shoes." How a country does things is more important than what the country does, and that the most important element is productivity.



Prof. Michael Porter signs the Strathmore Guest-book as (from left) Vincent Ogotu, SBS Director George Njenga, and Strathmore University Vice Chancellor John Odhiambo look on.

CNN Reports: African Business Schools Organize

[Note: CNN recently published an article featuring Strathmore's participation in the Association of African Business Schools. Excerpts:]

By Peter Walker for CNN
NAIROBI, KENYA—(CNN) -- When people consider taking an MBA, their thoughts turn to the US, Europe, Asia, even South America. What about Africa? Thus far, much of the continent has lagged in terms of business education. But that is changing.

The Association of African Business Schools (AABS) is seeking to raise standards around the



continent, linking schools so they can exchange staff, students and ideas and work jointly towards international accreditations. **George Njenga**, of Strathmore Business School in Nairobi is a

member of the AABS board. The organization was set up, he said, to ensure all African schools have "good quality control that is in tandem with the trends of the world in business school education." A key part of the AABS's work is helping members work towards accreditation by internationally-recognized bodies that assess business schools, such as the US-based AACSB.

"You can imagine a school like Strathmore going through a seven-year program of accreditation internationally, it becomes a tremendous job," he said. "With Association of African Business Schools we can embed within our terms of reference conditions some of the accreditation procedures the universities should have. We start building them up slowly to that high level."

Njenga says that Africa should never be treated as a "special" case. "What is good and excellent management is good and excellent everywhere. It's a global thing. A good research paper from Europe should be the same from anywhere..."

African business can tend to be "relationship business," he said, where family or other ties take precedence over performance. "How do you solve that problem? Good management education. We train Africans in understanding the values of good skills, looking at things objectively from the point of view of customer service."



Strathmore's George Njenga (l) with fellow directors of the newly formed Association of African Business Schools.



Strath/MIT Internet Initiative Graduates Another Class

NAIROBI, KENYA—The 8th graduation ceremony for the **Massachusetts Institute of Technology Africa Internet Technology Initiative (MIT-AITI)** summer program was held on July 13. The program is a collaboration between Strathmore and MIT. Students from MIT teach students at Strathmore for six weeks. The main emphasis is on programming using Java tools. Students also attend entrepreneurship lectures by top Kenyan entrepreneurs.

During the ceremony **Michael Gordon**, the MIT-AITI team leader, noted that the



MIT students work with Strathmore students on Java programming training.

Strathmore students were exceptionally dedicated.

Mr. Clement Nyandiere, Dean, Faculty of Information Technology, emphasized the need for the graduating students to take the initiative to the villages in rural Kenya and to schools throughout the country.

Dr. Freddie Acosta, the ceremony's chief guest, presented the certificates. He implored the graduates to use the skills learnt to create business opportunities for themselves and others.



Prof. Freddie Acosta, Director of Strathmore University School of Graduate Studies, presents certificates to graduates of the Strathmore/MIT AITI program, as MIT student advisors look on.

Balanced Scorecard Institute, SBS Forging Partnership

CARY, NC, USA—Strathmore Business School is teaming up with the **Balanced Scorecard Institute (BSI)** of USA to develop Kenyan based training for a new approach to strategic management. BSI is an international



training and consulting company to government, nonprofit and commercial organizations in 16 countries. Programs include balanced scorecard development, performance management and measurement, strategic thinking and planning, communications and change management, and

process improvement. The Balanced Scorecard concept was developed in the early 1990's in *Harvard Business Review* by Robert Kaplan and David Norton. BSI will train SBS faculty to be Balanced Scorecard Designated Practitioners. SBS will help BSI develop its African practice.



Adjunct faculty member and SUF Director Tom Pyle teaches Balanced Scorecard at SBS. Pyle is one of SBS's new Balanced Scorecard Designated Practitioners.

Why Strathmore University? The Urgent Case for Kenya

Africa is on the move. Kenya is in the lead. But there is much to do.

Kenya's per capita income is \$330—and for 92% of the population it is \$70. Ten percent of Kenya's 32,000,000 people have HIV/AIDS or malaria.

Kenya's significant natural environment needs preservation and better management. Sharing a long border with Somalia, a failed state, and Sudan, Kenya is a successful if fragile democracy and free economy, just south of the Middle East, Kenya is on the

front line of the War of Terrorism, where 252 Kenyans were killed and thousands were injured in the Al Qaeda bombing of the U.S. Embassy in Nairobi in 1999.

Africa needs educated, enlightened, and ethical managers and leaders to create wealth, reduce poverty, improve public health, combat corruption and fight terrorism. Operating by its strategic theme of "What Does Kenya Need Strathmore To Be?", Strathmore is playing a critical role in helping Kenya achieve this goal.



"Kenya's per capita income is \$330 p.a. For 92% of Kenyans, however, it is actually \$70 p.a."



From the Vice Chancellor's Desk...

Vice-Chancellor Professor John Odhiambo recently welcomed incoming freshmen to Strathmore. Excerpts from his address:



Welcome to Strathmore University! I assure you that you made one of the best decisions in your life. We believe that you possess the necessary qualities to benefit fully from a Strathmore education.

What are these qualities? Sincerity and honesty, perseverance and tenacity, hard work and a spirit of service, self control and temperance, loyalty and responsibility...

The Strathmore Difference

You are beginning your path to becoming a "Strathmore graduate". By the time of graduation, you shall have:

- Demonstrated scholarship appropriate to your level of award in your chosen fields.
- Demonstrated ability to communicate effectively both orally and in writing.
- Acquired appropriate skills in IT and information handling.
- Acquired skills and aptitudes for lifelong learning.
- Acquired skills to manage your career and gain appropriate employment.
- Developed personally in ways which will enrich your life and facilitate a full contribution to society in the future...

Essential Skills

Your Strathmore education will also stress these essential things:

- Integral education that aims to educate the whole person, mind, will, and heart.
- Freedom and responsibility, meaning respect for the freedom of the individual, accompanied with responsibility.
- Interdisciplinary education, in ethics, languages, humanities, business, information technology, and your core subject.
- Entrepreneurial education, including academic skills, entrepreneurial skills, professional skills, industrial internship, and innovation through research projects.
- Personal development, through leadership skills, career management skills, and community service (community attachment).
- Skills certification, designed to develop your competence and confidence in a range of essential graduate-level skills, such as CISCO, CPA, ACCA, etc.

Personal discipline

To benefit fully at Strathmore, you have to see yourself as a major participant in the whole process of learning and teaching. You'll have to study hard: attendance at class, cooperating with your lecturers in their efforts to expose you to new knowledge in your areas of

study. Be explorers!...

Mentoring program

Every full time student will be assigned a member of staff as a mentor. This person will advise in many matters which affect your life as student in the university. Mentoring aims at the development of the student's personality in all its dimensions. Mentoring will help you discover a fuller sense of your studies, future profession and solution of possible difficulties and to increase your academic efficiency.

The University expects you to take full advantage of this service. By being available to meet your mentors regularly, by being sincere in your conversations with them, and indeed by seeking and even demanding their attention, you will be able to take full advantage of what Strathmore offers you in human formation.

Christian identity; religious freedom

Strathmore University is guided by the principles of

Christian teaching, more specifically, the teachings of the Catholic Church. However, there is no discrimination on the basis of religion or political beliefs; there is great respect for the religious and political beliefs of others. This respect must be observed at all times and in all places in the University. All of us are expected to show sincerity, honesty, social and moral refinement in our personal conduct and in our dealings with others...

Whatever your religious beliefs, strive to lead good and upright lives befitting of children of God. In this University, God is not left outside the gate as you enter, but is a welcome guest who is loved and treated with honor and affection. By joining this university you have at the same time accepted a very important role, that of being the bearer of the good fragrance that Strathmore exudes.

The Importance of Parents

Finally, let me stress how important it is for the University to work closely with your parents. You and they can help us to continually improve our education so that it is always relevant and responsive..

You and they can work with us to address the emerging manipulative cultures targeted at our young people. Be wary of cultural engineering trends that are aimed at eroding your self mastery and personal freedom. The culture of reckless pursuit of pleasure has led to drug abuse, increased sexual crimes and sexually transmitted infections. These problems need the joint effort of yourselves, the University and your parents to circumvent...

I now wish you all a very fruitful and fulfilling sojourn at Strathmore. Good luck!





Strathmore Alumni Organize, Launch Global Campaign

NAIROBI, KENYA—No one knows you better than your own family. Thus Strathmore University is reaching out to organize, involve, and connect its many alumni worldwide.

Under the direction of **Peter Muthoka '61**, alumni leaders from Strathmore's first

decade recently gathered in Nairobi to chart the course. In support, the University established its Strathmore Alumni Liaison Office (SALO), which has set up



Peter Muthoka '61 (l) with SALO officer David Ndolo

its own website (www.salo-kenya.org) on which alumni can register and connect with classmates. Working with the US based Strathmore Alumni and Friends Association (STRAFA) and Strathmore University Foundation, the alumni leaders have launched a global fundraising campaign entitled the New Kenya Annual Fund. Their goal is a high rate of alumni donation participation in whatever amount.

"We're greatly encouraged by the warm response," noted **David Ndolo**, SALO officer. "This is something new for Kenya. We're pioneering! We urge all our alumni round the world to get in touch with us!"



Strathmore Alumni class leaders together at STRAFA organizational meeting in Nairobi.



Anne Kwamboka, 2007 Graduate, Talks About Strathmore

Anne Kwamboka is a member of the newly graduated class of 2007, receiving her Bachelor of Commerce degree. She shared thoughts about her Strathmore experience:

What was your main achievement at SU, outside the academic field?

Leading a group of young talented individuals at the Students' Marketing Society enabled me to develop my strengths and work on my

weaknesses. I consider the development of my personality as my greatest achievement.



Anne Kwamboka 2007 Strathmore BCom graduate

Through the position I was able to interact with a many people both from within and without Strathmore. This interaction helped me appreciate that people are the greatest investment in any field.

What can SU do differently?

The University should expand the e-learning system, not only to encompass

online notes, but also international forums with students across the globe. Strathmore students should not only know that which is necessary in his or her environment but that which is required as a citizen of the global market. **A word for students behind you?**

Do your best to live without regrets. You are here for a reason and a very short season.

"Do your best to live without regrets. You are here for a reason and a very short season."



- *Founded 1961*
- *Kenya's 1st multiracial college*
- *Independent nonprofit institution*
- *5000 students (50% female)*
- *Secular school with all Kenya's creeds, tribes, races represented*
- *Dual focus: professional competence and personal integrity*
- *Entrepreneurial vision: wealth creation + community service*
- *Specialties: Commerce, Finance, Information Technology*
- *Has trained 2/3 of Kenya's CPAs*
- *Ethical training led by Catholic Church's Opus Dei*
- *Motto: "That All May Be One"*



Dr. Florence Oloo, Strathmore Dean of Academic Affairs

STRATHMORE UNIVERSITY
FOUNDATION

20 NASSAU STREET
PRINCETON, NJ 08542 USA
PHONE: 609-688-1022
FAX: 609-688-1021
EMAIL: SUF@VERIZON.NET



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Strathmore University:
www.strathmore.edu

Strathmore Business School:
www.sbs.ac.ke

Alumni and Friends Assn.:
www.strafa.org

Strath Alumni Liaison Office:
www.salo-kenya.org

Prof. Acosta Teaches Team at IFC Workshop *Strath partners with Global Business School Network*

JOHANNESBURG, SOUTH AFRICA— Dr. **Freddie Acosta**, Director of Strathmore University School of Graduate Studies, was among a select number of faculty in the *Teaching the Practice of Management* workshop at South Africa's Gordon Institute of Business Science in May. Other faculty for the workshop were Professors **Tom Piper** and **Willis Emmons** of Harvard Business School, Professor **Nick Binedell** and Mr. **Jonathan Cook** of GIBS, Professor **Mike Ward** of University of Pretoria and Ms. **Enase Okonedo** of Lagos Business School.

The workshop was an initiative of the International Finance Corporation's Global Business School Network (IFC-GBSN) and the Association of African Business Schools (ASBN). Its aim is to improve the level of participant-centered teaching in business schools in Africa. The work-



Prof. Freddie Acosta teaching a case to Global Business School Network colleagues from Africa gathering in JoBurg



shop was attended by 72 participants from Botswana, Ghana, Kenya, Nigeria, South Africa, Senegal, Tanzania and Uganda. SU's contingent was headed by Dr. **Ruth Kiraka** and included Dr. **James McFie**, Ms.

Roseline Lubulellah, Ms. **Josephine Kibe**, Mr. **Felix Mogesa** and Mrs. **Stella Nyongesa**.

Strathmore Sports Teams Excel *Hockey Team Tops League in East Africa*

NAIROBI, KENYA— The **Strathmore Gladiators** men's hockey team are East Africa clubs' champions after beating their Kenyan arch rivals Simba Union of Nairobi 2-0 in a tightly fought final at Moshi, Tanzania in March.

On their road to the finals, the Gladiators beat Arusha Twiga of Tanzania 8-3 and dismissed Re-



SU Hockey goalie, Collins Asimba, makes a great save.

union Island 9-0. In the semi finals, Gladiators beat the championship hosts, Moshi Khalsa of Tanzania 2-1.

Apart from lifting the champion's trophy, the team's main striker **Bromwel Lijodi** got the top scorers trophy after scoring five goals.

Meanwhile, the **Strathmore Swords** ladies basketball team welcomed new coach **Sylvia Njeri** by defeating arch rivals Kenyatta University. The Swords took charge of the game from the first quarter, and the game ended **44 - 27** in favor of Strathmore. The win took the Swords to 2nd position in their league standings.



Beryl Amao (r) steals the ball from her opponent.

Alumni! Friends! Send us your email, phone, and addresses! **Kenya:** Pauline Kuria at 254-20-606155; pkuria@strathmore.edu. **Overseas:** SU Foundation at suf@verizon.net or 1-609-688-1022.